

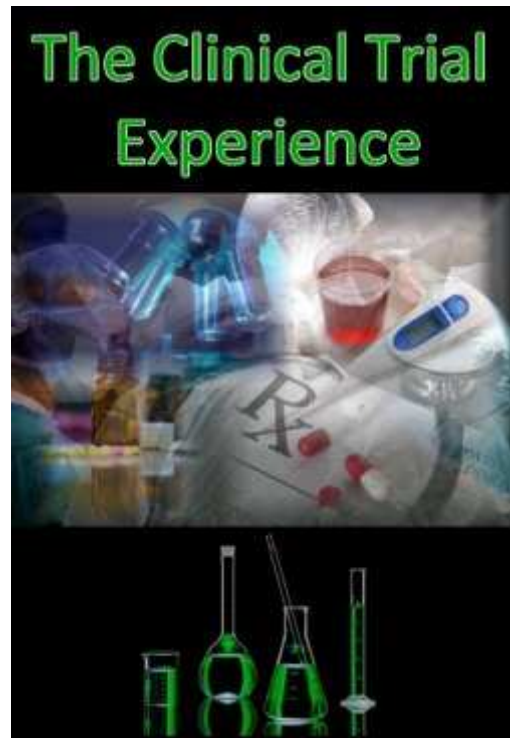
THE CLINICAL TRIAL EXPERIENCE FOR UNIVERSITIES

An exciting, creative training experience that uses easy-to-perform, easy-to-understand activities to take you through a clinical trial, from start to finish; from study design to the interpretation of results.

The Clinical Trial Experience helps undergraduate and post-graduate students appreciate why good design, careful control and good interpersonal skills are essential at all stages of a clinical trial to ensure smooth running and delivery of accurate, meaningful results.

The Clinical Trial Experience is fun and engaging, enabling students to see first-hand how subjects they learn are applied in an industry setting. They will also learn about career opportunities rarely advertised outside of the pharmaceutical industry.

Training in clinical trials as a more formal lecture is also available. Content and style are tailored to each audience.



Who is it for?

Undergraduate & Post-Graduate Students

The Clinical Trial Experience and the clinical trials lecture are directly applicable to

- Undergraduate and post-graduate courses in science, social sciences, psychology, pharmacy and medicine
- University societies and clubs with a focus, interest or potential career feed into clinical research (please note that we do not enter into debates on the ethics of clinical research)
- Student careers services (career options rarely publicised outside the pharmaceutical industry are included in this training).

Key benefits of *The Clinical Trial Experience* include

- ✓ Understanding how science is applied in industry
- ✓ Understanding robust experimental design and control for reliable results
- ✓ Hands-on experience reinforces & expands on theory
- ✓ Improved team, analytical & interpersonal skills
- ✓ Increased sense of achievement

Trainer & Training

The trainer, Dr Stuart Wood, worked in clinical research, training and education in the pharmaceutical industry for more than 18 years and specialises in making complex processes easy to understand by all. Learn more about Stuart at http://training.waywoodenterprises.com/stuart_wood_training.html



'Stuart is a rare individual. His ability to create sense from chaos, to distil clarity of thinking from murky waters and to impart technical knowledge in a way that makes it all seem simple, is a unique gift. His dry humour and ability to view things from a different angle, was of huge value and support to me in my role. Always challenging and thorough in his dissection, Stuart was great to work with and made meetings interesting! Put simply, he is a man many could learn from, pragmatic, human, reflective and passionate about the positive impact of what he does.'

SM : DeMontfort University, Leics.

This flexible training is customized to each audience, can last from 1 hour to 1 day (ca.6 hours) and is conducted in a relaxed, non-threatening atmosphere at a venue of your choice.

Contact & Booking

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