

THE CLINICAL TRIAL EXPERIENCE FOR PROFESSIONAL SOCIETIES

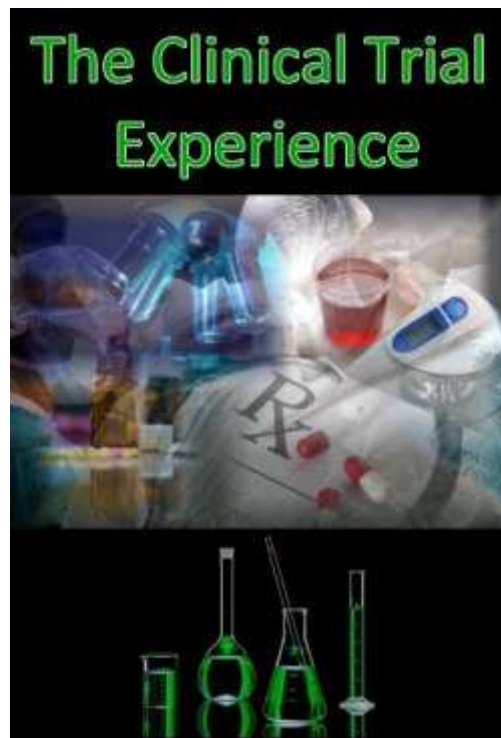
An exciting, creative training experience that uses easy-to-perform, easy-to-understand activities to take you through a clinical trial, from start to finish; from study design to the interpretation of results.

The Clinical Trial Experience helps participants appreciate why good design, careful control and good life skills are essential at all stages of a clinical trial to ensure smooth running and delivery of accurate, meaningful results.

Designed as a hands-on workshop, *The Clinical Trial Experience* lets participants look after their own clinical trial, from start to finish and to interpret the results.

The Clinical Trial Experience can also be delivered as a more formal lecture style presentation.

Content and style of training are tailored to each audience and situation.



Who is it for?

Undergraduate & Post-Graduate Students; Members Considering a Career Change/Options

The Clinical Trial Experience and the clinical trials lecture are directly applicable to

- Undergraduate and post-graduate students in science, social sciences, psychology, pharmacy and medicine
- University societies with a focus, interest or potential career feed into clinical research (please note that we do not enter into debates on the ethics of clinical research)
- Members of professional societies considering a career in clinical research, or career options within the pharmaceutical industry
- After dinner talks at local or regional meetings

Key benefits of *The Clinical Trial Experience* include

- ✓ Understanding robust experimental design and control for reliable results
- ✓ Hands-on experience reinforces & expands on theory
- ✓ Improved team, analytical & interpersonal skills
- ✓ Increased sense of achievement
- ✓ Understanding clinical trials and allied processes

Trainer & Training

The trainer, Dr Stuart Wood, worked in clinical research, training and education in the pharmaceutical industry for more than 18 years and specialises in making complex processes easy to understand by all. Learn more about Stuart at http://training.waywoodenterprises.com/stuart_wood_training.html



'Stuart is a rare individual. His ability to create sense from chaos, to distil clarity of thinking from murky waters and to impart technical knowledge in a way that makes it all seem simple, is a unique gift. His dry humour and ability to view things from a different angle, was of huge value and support to me in my role. Always challenging and thorough in his dissection, Stuart was great to work with and made meetings interesting! Put simply, he is a man many could learn from, pragmatic, human, reflective and passionate about the positive impact of what he does.'

SM : DeMontfort University, Leics.

This flexible training is customized to each audience, can last from 1 hour to 1 day (ca.6 hours) and is conducted in a relaxed, non-threatening atmosphere at a venue of your choice.

Contact & Booking

Dr Stuart Wood
Waywood Training
PO Box 202
Loughborough
Leics
LE11 1WP

Telephone: 01509 553362
Fax: 01509 553362
Mobile: 07814 628123
e-mail: contact@waywoodtraining.com

